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| <b>Name of the Scheme</b>                  | POST HARVEST MANAGEMENT AGRIL. MARKETING SCHEMES   |
| <b>Objectives</b>                          | Collection and reporting of reliable and accurate data on market intelligence and market sentiments for important agricultural commodities for utilization of the state as well as central govt. |
| <b>Pattern Of Assistance</b>               | Information and decision support.  |
| <b>TYPE Of Assistance</b>                  | Dissemination of wholesale prices of agriculture/horticulture commodities via website and mobile sms.  |
| <b>Eligibility Criteria</b>                | Bonafide farmers engaged in Agriculture  |
| <b>How to Avail</b>                        | Bonafide farmers can register online at the website <a href="http://www.megamb.gov.in">www.megamb.gov.in</a>   |
| <b>Mode of Selection of Beneficiary(s)</b> | NA   |
| <b>Whom to Contact</b>                     | 1. Agriculture Marketing Officer, Directorate of Horticulture<br>2. District Horticulture Officer<br>3. Horticulture Development Officer.  |